



For Immediate Release

NEW GEORGIA ADVANCED SURGERY CENTER PROVIDES WOMEN MANY UNIQUE BENEFITS

Cartersville, Ga.; June 2 – The Georgia Advanced Surgery Center for Women (GASC) – Georgia’s first accredited surgical center for performing all major and minor gynecological surgeries in a true outpatient setting – has officially opened. The state-of-the-art facility specializes in laparoscopic and other highly advanced, minimally invasive surgical techniques that spare women costly hospitalization, unsightly incisions and lengthy recoveries for hysterectomies, incontinence procedures and numerous other surgeries.

“This facility provides women the highest level of gynecological treatment available today – plus a proven, convenient and cost-effective alternative to hospital-based care,” said Hugo Ribot Jr., M.D., founder and medical director of the GASC. “Even out patients undergoing the most comprehensive procedures safely return home the same day as surgery,” he added, “with far faster, less painful recoveries than traditional surgery provides. Women who have total hysterectomies here, for example can resume most activities within a week – versus six to eight weeks with open abdominal surgery.”

Ribot said that the outstanding patient safety, results and satisfaction with the GASC’s special outpatient protocol have been proven in a major study presented in 2008 to the AAGL and published that year in *The Journal of Minimally Invasive Gynecology* – as well as by thousands of such surgeries performed over the past two decades by Ribot’s practice, Cartersville Ob/Gyn Associates.

The GASC is located within the same medical building as Cartersville Ob/Gyn Associates, and co-owned by practice partner Malcolm Barfield, D.O. In addition to the latest surgical equipment, the facility features leading-edge video and webcast technology for training surgeons.

“We uniquely provide the most modern surgical care within the most cost-effective surgical environment,” said Barfield, “which benefits women, employers and insurance providers alike.”

Ribot and Barfield are Emory-trained, board certified Ob/Gyns specializing in advanced laparoscopy. The GASC is among many innovations they have introduced in Georgia.

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